

### Updates On the Engineering Exports

- ▲ **Export Performance:** Despite the drop we witnessed in our exports due to the financial crisis, the exporters are raising their efforts to maintain their market shares and enter new markets. Our December 2008 figures have amounted close to half a billion EGP\*. Our primary figures of engineering exports of 2008 indicate a 9% increase from last year.
- ▲ **Increase in subsidy program:** In line with the government's efforts to reduce the impact of the global financial crisis, Minister of Trade and Industry, H.E Rachid Mohamed Rachid has responded to the Council's request to increase the budget allocated for the export rebate program by 50%. The rebates have been set at 15% for the first 7 months, to be reduced to 10% and declining by 1% per annum over the following 3 years. [Click [here](#) for more details]
- ▲ **Impact of Financial Crisis on Egyptian Car Manufacturing/Auto parts industry:** In an interview conducted by Al Masry Al Yom newspaper, our Chairman, Dr. Ahmed Fikry Abdel Wahab explained that exports of the auto parts have witnessed a 15%-25% decline, however the rate is not significant in comparison to other countries. He added that there still remains a great opportunity to export abroad noting that our exports of autoparts will remain stable at around 1.2 billion EGP.  
Read the full article in Arabic [here](#). (contact our office if you would like to receive a copy in English)

\* According to primary reports released from GOEIC for December 2008

### Highlights on EEC-EG Activities

#### Adaptation of the UN ECE E-Code 1958 December 30 2008 Egyptian Junior Business Association (EJB)

On December 2008, our Chairman Dr. Ahmed Fikry Abdel Wahab was hosted for at an important roundtable discussion organized by the Egyptian Junior Business Association (EJB), and delivered a presentation on UN ECE's 1958 Uniform Technical Prescriptions Equipment and Parts Regulations regarding wheeled vehicles. Dr. Ahmed highlighted the benefits of adopting the code, especially to exporters of autoparts who will have the privilege of reciprocal recognition and will also further raise their quality of products. At the end of the discussion a decision was taken to join the agreement provided that the regulations are to be applied on a gradual basis.



[UN ECE 1958 Code Agreement](#)

[Contracting parties of the agreement](#)



### EEC-EG New members

#### ▲ The EEC-EG welcomes the new members who have joined during the month of December:

<b>AKL for Auto Feeding Industries</b>	<b>Giza Cables Co. - El Sewedy</b>	<b>Seasons for Trade and Distribution</b>
<b>El Mohandes International</b>	<b>Horus</b>	<b>Tiba for Aluminum</b>
<b>Energya Specialty Cables</b>	<b>M &amp; A for glass processing</b>	<b>United Battery Co.</b>

Click on the company name to visit the website—or to e-mail the contact person



### Tender Offers & Export Opportunities

Tender Offer Electrometers	Export Opportunity Electric Heaters	Tender Offer Cables	Tender Offer Electric Fuses	Tender Offer Coal Refining Machinery	Tender Offer Gas Meters
Location: Damascus Deadline:19/1/2009 <a href="#">Download Details</a>	Location: Roma Deadline:23/1/2009 <a href="#">Download Details</a>	Location: Cyprus Deadline:14/1/2009 <a href="#">Download Details</a>	Location: Cyprus Deadline:4/2/2009 <a href="#">Download Details</a>	Location: Zambia Deadline:30/1/2009 <a href="#">Download Details</a>	Location: India Deadline:30/1/2009 <a href="#">Download Details</a>

NOW YOU CAN CHECK OUR PREVIOUS POSTED EXPORT OPPORTUNITIES ON OUR WEBSITE BY CLICKING [HERE](#)

## Upcoming EEC-EG Events

### Expand Your Horizons for Exporting with Technology – Tuesday January 13th 2009

In line with our mission "Creating Opportunities for Exporters" and to support you overcoming the current global challenges, to stay competitive in your market and maintain your market share the Engineering Export Council in cooperation with Tejari will hold an event on Tuesday 13th of January 2009.

The event will introduce you to the Tejari E-marketing Services, such as: Web Portals, Web Communities, On Line Bidding, e-Procurement, on Line Catalogues and Brochures.

We would like to note that the IMC funds Tejari Services up to 70%.

Click [here](#) to register for the event.



### Egyptian Automotive Trade mission to the UK 26th April—1 May 2009

Building on the success of the British Automotive Trade Mission to Egypt hosted by the Engineering Export Council of Egypt in October 2008 and with the participation of around 20 Egyptian companies in the automotive and auto feeding industries we have managed to present Egypt's capabilities in the automotive industry. We invite you to join us for the Egyptian Automotive Trade Mission to the UK between the 26th April—1 May 2009.



- Click [here](#) to download the Agenda

- Click [here](#) to download the Registration form

## Upcoming Training Programs

### Seminars: OHSAS Training Schedule Starting 18th of January 2009

THE AMERICAN UNIVERSITY IN CAIRO  
الجامعة الأمريكية بالقاهرة

OHSAS certificates are now requested by most of the export markets of our engineering products. H.E Minister of Trade and Industry has required all companies to start adopting the OHSAS standards. The Engineering Export Council in cooperation with the American University in Cairo Management Centre would like to inform you of the upcoming training programs that will be taking off this month. Kindly find below the details of the program or click [here](#) for more information.



- [OHSAS Training Program](#)

- [OHSAS Program \(see page 10 for Fee Details\)](#)

- [Registration Form](#)

### Foreign Trade Training Centre (FTTC) Programs

▲ **Qualified Export Specialist (U.K)**  
Duration: 8—4/30 February 2009

▲ **UCP 600**  
Duration: 12-15 January 2009

▲ **Basic 2 (Arranged for any sector)**  
Duration: 8-19 February 2009

▲ **Trade Information Analysis**  
Duration: January 2009



To register for any of the above listed course please contact Ms. Engy Badawy, Marketing Specialist—Foreign Trade Training Centre – FTTC at [engy@fttceq.org](mailto:engy@fttceq.org)

## Upcoming Exhibitions

Exhibition	Sector	Date	Location
WIN 1	Machinery, Welding...	3-6 February 2009	Istanbul, Turkey
WIN 2	Electric, hydraulic...	26 February-1 March 2009	Istanbul, Turkey
Ambiente	Home Appliances	13-17 February 2009	Frankfurt, Germany
Macef	Home Appliances	16-19 January 2009	Milan, Italy
MOTORTEC	Automotive Feeding	10-14 March 2009	Madrid, Spain
Hannover	Electric Equipment	21-24 April 2009	Hannover, Germany

Click on the exhibition title to visit the website

## Now Advertise and Share Your Success Stories with us!

Now you have the opportunity to advertise with us through the EEC-EG monthly e-newsletter. Your company will have the choice between the following:

- Placing a company logo linkable to the company website, in addition to your contact information on all editions of the selected duration.
- Placing news updates on your company on regular basis on all editions of the selected duration.

### How to Advertise?

To receive full information about the advertising opportunities, please click [here](#) or contact Mr. Alan Emirzian- EEC-EG Marketing Manager at [alanemirzian@eec-eg.org](mailto:alanemirzian@eec-eg.org).

## Joining the Council

### EEC-EG Membership Benefits

#### Supporting Services

- Export support funds can be allocated for your company;
- Discounts on training programs up to 70%;
- Discounts on joining any local or international exhibitions up to 70%;
- Investigating any export opportunity for your company;



#### Basic Services

- Membership for 3 employees from the company/organization;
- 1 Free invitation and 50% discount for the other 2 members for all yearly EEC-EG events;
- Daily contact with our membership support unit for any market inquiries;
- Company logo displayed on the EEC-EG web-portal with a link to the company website;
- Distribution of any brochures, pamphlets or other promotional materials at the EEC-EG premises;
- Use of all EEC-EG services, database, market research, and matchmaking;
- Discounts on ads in the council's newsletter;
- Special market research related to your industry for free the first year;
- Access to members on the EEC-EG web-portal for all available services and export opportunities.

## Join us NOW!

Your company can apply for membership through one of the following methods:

- **Online Registration:** in this case the Membership services department will process the request after receiving the online application through the Membership Application Form and it will contact the client if any documents are required.
- Contacting the EEC - EG through phone (+202) 37495616 - 24033985 or e-mail [info@eec-eg.org](mailto:info@eec-eg.org), in this case membership services department will guide you to the steps of registration.

- **To Unsubscribe from receiving the e-newsletter kindly send a blank e-mail to [alanemirzian@eec-eg.org](mailto:alanemirzian@eec-eg.org) with "NEWSLETTER UNSUBSCRIBE" in the subject line.**
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